



# SPONSOR BOOK



# AUTOMOTIVE SUMMIT INTERNATIONAL 2021

Automotive Summit international is an international edition of the original event, aimed at all those interested in the automotive industry, both personally and professionally. The event addresses the various areas of the automotive industry, bringing together all the technological elements: systems, technology and parts inherent to the construction of a vehicle.

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# STAGE DIGITAL



The internet unites the world and it is based  
on this motto that we take the Automotive  
Summit online for another year.

All the knowledge of the automotive industry  
just a click away.

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# REGISTRATIONS

Registration at the international automotive summit includes registration on the two days of the event: 8th June, fully international event, 9th June, local event.

There are three moments of registration sales:

- until April 31 **€ 99.00**
- from 1st May to 14th May **€ 149.00**
- from May 15th to June 4th **€ 199.00**



# WANT TO BE A SPONSOR OF THE MOST INOVATIVE EVENT IN THE AUTOMOTIVE INDUSTRY?

The automotive summit has its focus on innovation in the industry area, thus enhancing an experience rich in knowledge and sharing networking.

Participating with your organization at the Automotive Summit guarantees the opportunity to demonstrate your presence and positioning among the industry's leading institutions.

As a sponsor you have numerous possibilities, which you can check on the following page.



# SUMMIT AGENDA

## CONFERENCE DAY



VDA QMC

AUDI HUNGARIA ZRT.

RENAULT VALLADOLID

VOLKSWAGEN AUTOEUROPA

CONTITECH FLUID AUTOMOTIVE HUNGÁRIA KFT.

ROBERT BOSCH KFT.

ASSOCIATION OF THE ROMANIAN AUTOMOTIVE MANUFACTURERS

## WORKSHOP DAY



**SME GPS Project**  
in Portuguese

**Supplier Development**  
in English

**TISAX and Cybersecurity**  
in Portuguese

**AIAG and VDA Core Tools**  
in Portuguese

**New World Skills**  
in Portuguese

**IATF, SI's and FAQ's**  
in English



**Contingency Planning**  
in Hungarian

**TISAX**  
in Hungarian

**TISAX**  
in English

**Recall Cost Estimation**  
in English

**Contingency Planning in Practice**  
in English

**Process Risk and Opportunity Analysis**  
in English

**CSR Management**  
in English



**HR - Leadership**  
in English

**PSCR and CSR**  
in English

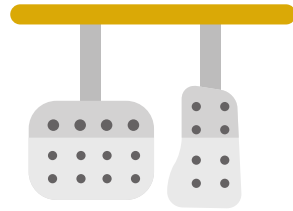
**VDA Methodology: Automotive Core Tools**  
in Romanian

**VDA Methodology: FMEA**  
in Romanian

**IATF Related Workshop**  
in German

# SPONSORSHIP PACKS

## BRONZE



- 1 registrations for the two days;
- Logo on the website as a sponsor;
- Disclosure of the partner on social networks (2 publications);
- Disclosure of the partnership on the Automotive Summit website (article);
- Disclosure of the partnership in the event's newsletters;

### Day 9:

- Logo at the Introduction of the event (on slide).

**VALUE: 1.500,00€**

# SPONSORSHIP PACKS

## SILVER



- 2 registrations for the two days;
- Logo on the website as a sponsor;
- Disclosure of the partner on social networks (4 publications);
- Disclosure of the partnership on the Automotive Summit website (article);
- Disclosure of the partnership in the event's newsletters;

### Day 8:

- 30 '' advertising spot during the event broadcast (1x).
- Logo at the Introduction of the event (on slide).

### Day 9:

- 30 '' advertising spot during the event broadcast (1x).
- Logo at the Introduction of the event (on slide).

**VALUE: 2.500,00€**



# SPONSORSHIP PACKS

## GOLD

- 3 registrations for the two days;
- Logo on the website as a sponsor;
- Disclosure of the partner on social networks (4 publications);
- Disclosure of the partnership on the Automotive Summit website (article + logo and link to the website);
- Disclosure of the partnership in the event's newsletters;

### Day 8:

- 30 '' advertising spot during the event broadcast (2x);
- Logo at the Introduction of the event (on slide).

### Day 9:

- 30 '' advertising spot during the event broadcast (2x);
- Logo at the Introduction of the event (on slide).

**VALUE: 3.500,00€**

# SPONSORSHIP PACKS

## PLATINIUM



- 4 registrations for the two days
- Logo on the website as a sponsor;
- Disclosure of the partner on social networks (8 publications);
- Disclosure of the partnership on the Automotive Summit website (article + logo and link to the website);
- Disclosure of the partnership in the event's newsletters;
- Space for advertising in the newsletter;

### Day 8:

- 30 '' advertising spot during the event broadcast (4x).
- Logo at the Introduction of the event (on slide);
- Space for virtual stand

### Day 9:

- 30 '' advertising spot during the event broadcast (4x).
- Logo at the Introduction of the event (on slide);

**VALUE: 4.500,00€**



LEARN MORE ABOUT THE  
AUTOMOTIVE SUMMIT

[www.automotivesummit.org](http://www.automotivesummit.org)